

Fundraiser campaign

Your establishment is looking for an original idea to finance its activities?



The Network of Family Farmers (RFF) invites you to lead an innovative fundraising campaign and seize a unique opportunity to educate young people and their families about healthy, local and eco-responsible food: the sale of baskets of organic and local vegetables!

The baskets have three sizes: small (\$35), medium (\$70) or large (\$105). Online payment is offered to all establishments to facilitate the management of their campaign. This service is offered at a minimal and fixed cost for the establishment*. Thus, each small basket sold allows the farm to receive \$24, the establishment to receive \$7 or \$5.69 (if it uses the online payment service), and the RFF to receive \$4 to administer the program. The delivery of the baskets is done in your establishment, on a date determined by you and the farm.

*The cost of online transactions is 0.69% + 0.30 per transaction.



Advantages

- ✓ Fundraiser for your institution;
- ✓ Support local and organic agriculture;
- ✓ Contribute to the health of young people and that of the planet!

New this year!

Transform your campaign with the School Entrepreneurship Programs!

Ecolab (elementary level) and Jeune Coop (high school level) programs allow you to transform your fundraising campaign into a cooperative entrepreneurial project!

Turnkey activities and free support are available to give your youth an enriching experience!

Step by step

- 1 Read the detailed Procedure and the Summary of the main steps
- 2 Obtain management support and identify a manager to coordinate the campaign in your establishment
- 3 Register your school for the Rooted Schools fundraising campaign before the end of the school year (April to June)
- 4 Promote the fundraising campaign to young people and their families using the tools provided by the RFF from the start of the 2023 academic year (September)
- 5 Follow the evolution of the basket sales facilitated with the new online platform (September or October)
- 6 Coordinate the delivery of the baskets to your establishment on the scheduled date (usually in October or November)
- 7 Participate in the evaluation of the project via an online satisfaction survey sent to families and to the campaign manager (November or December)

Questions?

Contact us at ecoles.enracinees@cape.coop

